



CALL-TO-ACTION TEMPLATES

Simply copy and paste these templates into your social post captions to instruct followers to comment the trigger word to receive your link(s).

Want the link? Comment “SHOP” and I’ll DM it to you!

Comment “LINK” and I’ll send the product details straight to your DMs.

Curious where it’s from? Drop “INFO” below and I’ll send you all the links.

Need the outfit deets? Comment “LOOK” and I’ve got you covered.

Want to shop the full list? Just comment “SUMMER” and I’ll send everything your way.

If you want the full roundup, comment “LIST” and I’ll send the link directly to your inbox.

Comment “DETAILS” below and I’ll send you all the info.

Want this whole look? Drop a “YES” in the comments and I’ll DM the links!

Looking for the links? Comment “HOME” and I’ll send the full home finds list.

Want the sale links? Comment “DEALS” and I’ll DM them to you.

TRIGGER WORDS

Use these words as the “trigger” word in ManyChat for followers to comment and receive the link automatically.

SHOP
LOOK
HOME
LINK
DETAILS

SUMMER
KITCHEN
FALL
OUTFIT
DEALS

FAVORITES
INFO
LIST
BEACH
TOOLS